



# 2021 MUSTANG MACH-E

PREVIEW GUIDE



# ELECTRIC AND UNTAMED.

## A NEW ICON FOR A NEW GENERATION

Introducing the all-new Mustang Mach-E. An all-electric performance SUV with the heart of a legend. A new electric pony centres the grille. Its soul is revealed with each press of the accelerator.

Excitement will be high, so use this guide to introduce your customers to a vehicle – and a future – that promises instant exhilaration.

By Spring 2021, five different Mustang Mach-E designs will be available, including a very limited First Edition, extended-range California Route 1, and high-performance GT. Customers can reserve their choice now with a EV Certified Dealer.

Then, they'll be ready to unleash a new era of freedom that only Mustang can bring. Electricity will never be the same.





# ELECTRIC AND UNTAMED.

## 100% SUV

Versatility and space. A spacious SUV design pays off in real-world interior benefits, like an open and airy cockpit with plenty of usable space for passengers and gear.

Front trunk, water-resistant and drainable, this under-the-hood space can handle wet or dry storage, or fit your carry-on bag for trips.<sup>(1)</sup>

Drive for five. You – and up to four passengers – can enjoy the spacious comfort of the 2021 Mustang Mach-E. So you're free to bring your crew along for the adventure.



<sup>(1)</sup> Cargo and load capacity limited by weight and weight distribution.

# ELECTRIC AND UNTAMED.

## 100% TECH-FOCUSED

From the driveway to the highway, standard and available driver-assist Ford Co-Pilot360™ technologies are designed to help drivers feel confidently in command. Ford Co-Pilot360 2.0 and Ford Co-Pilot360 Assist 2.0 are standard on every Mustang Mach-E.

Design their display: A 10.2" digital instrument cluster will allow drivers to configure what information is displayed in the cluster. Or what isn't. 3-D animations for the three drive modes will be displayed here.

Next-generation connected experience: All-new, Ford-designed SYNC® 4 and its massive 15.5" centre touchscreen is a seamless digital partner that's cloud-connected and ready to assist on every drive. Intuitive, customizable, stunningly beautiful and always future-ready.





# ELECTRIC AND UNTAMED.

## 100% SOUL-STIRRING

Mustang DNA Iconic Pony design cues are clearly visible in the exterior muscles, sloping fastback and sequential tri-bar turn signals of Mustang Mach-E. The Mustang spirit reveals itself on every drive.

AWD: With the ability to apply torque independently to the front and rear axles, the available all-wheel drive (AWD) system can send up to 100 per cent of available torque to either axle at any time – providing real SUV capability for challenging conditions.

Torque-drenched exhilaration: The all-electric drivetrain means nearly instant torque and power. The Mustang Mach-E is targeting to take less than half a second for the motors to reach maximum torque.<sup>(1)</sup> It's like nothing you've felt before.



*U.S. GT model shown.*

*(1) Based on manufacturer calculation using computer engineering simulations. Your results may vary.*

# ELECTRIC AND UNTAMED.

## WHY LAUNCH A SUV BEV?

Customers want to:

- Drive a beautifully designed vehicle that makes them feel powerful and sexy, and provide a new joy of driving, with a low carbon footprint
- Have a connected vehicle with industry leading over the air updates
- Drive a battery electric vehicle with range for daily and weekend trips with exceptional charging experience, along with space for family and cargo

ZEV Mandates and compliance in Canada

- Delivers ZEV compliance with 100 per cent of required BEV credits where applicable





## ROLE IN THE PORTFOLIO |

- New SUV BEV that leverages Ford's strength in utilities and growth in the segment
- Offers a beautiful, sexy and progressive design leveraging the Mustang cues of performance with incredible power and instant torque and handling worthy of the pony badge
- Connected technology and human-centric, innovative elements of surprise and delight
- Provides a halo effect on the Ford portfolio





# ELECTRIC AND UNTAMED.

## GT PERFORMANCE EDITION

The Mustang Mach-E 1 GTS<sup>(1)</sup>.



U.S. GT model shown. Available Spring 2021.



**0-60 in mid-three second range<sup>(2)</sup>**  
*Acceleration*



**459 horsepower**  
*Peak Power*



**612 lb.-ft. torque<sup>(2)</sup>**  
*Peak Torque*



**At least 375-km targeted  
EnerGuide-estimated range<sup>(3)</sup>**  
*Efficiency*



**98.8 kWh battery**  
*Range*



**Magneride suspension**  
*Performance*



**Permanent magnet dual motor  
electric all-wheel drive**  
*Powertrain*



**Unique carbonized grey grille**  
*Exterior*



**20" forged aluminum wheels**  
*Exterior*

<sup>(1)</sup> Targeted performance based on manufacturer calculation using computer engineering simulations vs. Porsche.com data. Your results may vary.

<sup>(2)</sup> Based on manufacturer calculation using computer engineering simulations. Your results may vary.

<sup>(3)</sup> Based on full charge when configured with optional Extended range battery and AWD GT Performance Edition. Actual range varies with conditions such as external elements, driving behaviours, vehicle maintenance, and lithiumion battery age. Final EnerGuide-estimated ratings available in the 2020 calendar year.



# ELECTRIC AND UNTAMED.

## THE LINEUP



### SELECT

MSRP starting at \$50,495<sup>(1)</sup>  
Available Early 2021

LED headlamps with signature lighting,  
and LED taillamps with sequential turn signals

Phone as a Key

15.5" centre touchscreen

10.2 digital instrument cluster

Ford Co-Pilot360™ 2.0

Ford Co-Pilot360 Assist 2.0

Up to 150-kWh fast-charge capability



### PREMIUM

MSRP starting at \$59,495<sup>(1)</sup>  
Available Late 2020

Includes key Select features, plus:

Panoramic fixed-glass roof

Heated front seats with driver-side memory feature  
and heated steering wheel

Power-folding sideview mirrors with memory

B&O Sound System with 10 speakers

Active Park Assist 2.0 and  
360-Degree Camera

Hands-free, foot-activated liftgate



### CALIFORNIA ROUTE 1

MSRP starting  
at \$64,495<sup>(1)</sup>  
Available Early 2021

Includes key Select  
features, plus:

Unique exterior design,  
badging

Panoramic fixed-glass  
roof

Memory feature for  
driver's seat

Power-folding sideview  
mirrors with memory

Active Park Assist  
2.0 and 360-Degree  
Camera



### FIRST EDITION

MSRP starting  
at \$71,995<sup>(1)</sup>  
Available Late 2020  
Limited quantities

Includes key Premium  
features, plus:

Red-painted brake  
calipers

Brushed Aluminum  
unique pedal covers

Contrasting seat  
stitching

"First Edition" scuff  
plates



### GT PERFORMANCE EDITION

MSRP starting  
at \$82,995<sup>(1)</sup>  
Available Spring 2021

Includes key Select  
features, plus:

20" Premium Forged  
Wheels

Permanent-Electric  
Dual Motor All-Wheel  
Drive

Hands-free, foot-  
activated liftgate

B&O Sound System  
with 10 speakers

198 km/h top speed

459 peak horsepower<sup>(3)</sup>

	Standard Range Rear-Wheel Drive	Standard Range All-Wheel Drive	Standard Range Rear-Wheel Drive	Extended Range Rear-Wheel Drive	Standard Range All-Wheel Drive	Extended Range All-Wheel Drive	Extended Range All-Wheel Drive	Extended Range All-Wheel Drive	Extended Range All-Wheel Drive
Battery (kWh)	75.7	75.7	75.7	98.8	75.7	98.8	98.8	98.8	98.8
Targeted EnerGuide- estimated range <sup>(2)</sup>	At least 355 km	At least 325 km	At least 355 km	At least 475 km	At least 325 km	At least 425 km	At least 475 km	At least 425 km	At least 375 km
Targeted 0-60 mph <sup>(3)</sup>	Low-6 seconds	Mid-5 seconds	Low-6 seconds	Mid-6 seconds	Mid-5 seconds	Mid-5 seconds	Mid-6 seconds	Mid-5 seconds	Mid-3 seconds
Targeted horsepower <sup>(3)</sup>	255	255	255	282	255	332	282	332	459

(1) MSRP is the Manufacturer's Suggested Retail Price only and excludes options, freight, AC Tax, Green Levy (if applicable), licence, fuel fill charge (if applicable), insurance, dealer PDI, PPSA (if financed or leased, PPSA not applicable in Quebec), RDPRM registration and related fees up to \$52 (only in Quebec, if financed or leased), administration fees (except in Quebec), and taxes. Dealers may sell or lease for less. See your local dealer for details.

(2) Based on full charge. Targeted range applies to an available configuration. Actual range varies with conditions such as external elements, driving behaviour, vehicle maintenance and lithium-ion battery age.

(3) Based on manufacturer testing using computer engineering calculations. Your results may vary. Range and charge time based on manufacturer computer engineering calculations. The charging rate decreases as battery reaches full capacity. Your results may vary based on peak charging times and battery state of charge. Actual range varies with conditions such as external elements, driving behaviours, vehicle maintenance and lithium-ion battery age.

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# ELECTRIC AND UNTAMED.



18" Carbonized  
Grey-Painted Aluminum  
*Standard: Select*



19" Shadow Silver-Painted  
Aluminum with High Gloss  
Black-Painted Aero Cover  
*Available: Select*



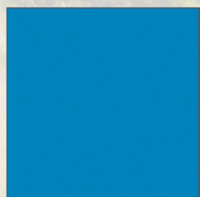
19" Machined-Face  
Aluminum with High Gloss  
Black-Painted Pockets  
*Standard: Premium,  
First Edition*



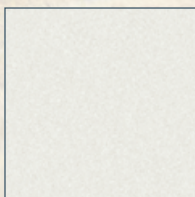
18" Magnetic-Painted  
Aluminum with Sparkle Silver  
and Black Aero Cover  
*Standard: California Route 1*



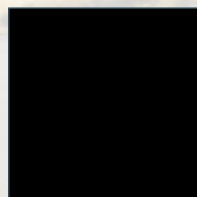
20" Premium Forged  
Machined-Face  
Dark Tarnish-Painted  
*Standard: GT Performance Edition*



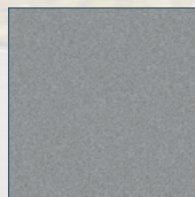
Grabber Blue Metallic  
*First Edition, GTP*



Star White  
Metallic Tri-coat  
*Select, Premium,  
California Route 1, GTP*



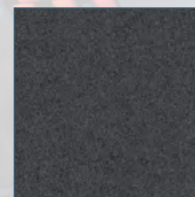
Shadow Black  
*Select, Premium,  
California Route 1, GTP*



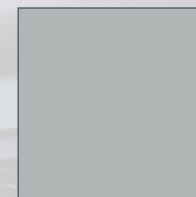
Iconic Silver Metallic  
*Select, Premium,  
California Route 1, GTP*



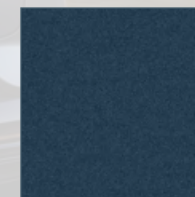
Rapid Red Metallic  
Tinted Clearcoat  
*All trims*



Carbonized Grey Metallic  
*Select, Premium,  
California Route 1, GTP*




Space White Metallic  
*Select, Premium,  
California Route 1, GTP*



Infinite Blue Metallic\*  
Tinted Clearcoat  
*Select, Premium,  
California Route 1, GTP*

\*Limited Availability





## TRAINING PLAN

- Dealer Activation kit – November 18, 2019
- Product Portfolio – Updates will begin in Q1 2020, and more will be added as information becomes available
- Packaging/Ordering guides will be updated in July 2020
- Ride & Drive – Fall of 2020
- p2p system – Training will begin Q1 2020



PROFESSIONAL  
PERFORMANCE  
PROGRAM

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